

July 15, 2020

19th Annual Marlin Crawler Round-Up has been *CANCELLED!*

In the year 2000, a couple incredible customers convinced Marlin to create his first Customer Appreciation event which became known as the Marlin Crawler Round-Up. Held annually at the Rubicon trail in Northern California, since 2005 it has become the largest Toyota-based Rubicon event as well as trail-ride sponsor of the Rubicon Trail Foundation, with a recent emphasis on supporting the El Dorado National Forest.

Earlier this year the State of California declared a State of Emergency as the on-going Novel Coronavirus (COVID-19) pandemic made its way to the Golden State. As an essential business, Marlin Crawler was able to continue operations and has been closely monitoring COVID-19.

Led by nearly four decades of Marlin giving back to the community, we are far-and-away the most active, most charitable, and most outreaching Rock Crawling company. We annually attend more than 60 off-road and Rock Crawling events and absolutely cherish attending and sponsoring events. Passion for community outreach has always been at Marlin's core, and seeing countless events cancelled due to COVID-19 has been really troubling.

Because our event is held more than half a year since the pandemic began, we were hopeful it could go on without a hitch. Unfortunately, virus spread has recently increased and today California set a single-day record of new COVID-19 cases, a resurgence that led to the cancellation of the Toyota Land Cruiser Association's already-postponed Rubithon event. The State has since entered its second lock-down, affecting 80% of its near 40-million population.

We have been in close and careful communication with related agencies and at the advice of many involved which even includes the risk of a Government funding holdout to the Forest Service, we can no longer in good faith advocate the continuation of this year's event planning and have decided to cancel the 2020 Marlin Crawler Round-Up.

We are very sorry for this news and will miss seeing all Round-Up goers, both domestic and international. Hopefully things can return to normal, and in the meantime, we will reach out to those already registered for a full refund. Stay healthy out there everyone!

Team Marlin Crawler 🐢

